

Noospheric launches innovative SEO portfolio agency: FirstClickSEO, LLC
5.29.07

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Launch coincides with Google's Universal Search Engine announcements

**First
Click
SEO**

SANTA BARBARA, CA. May 29, 2007 — Noospheric, LLC, experts in business consulting, investment opportunity, and technology development, announce launch of FirstClickSEO, LLC, a full search engine optimization agency. Noospheric, LLC founder and Chairman, Jacques Habra explains FirstClickSEO provides professional on-line marketing and search engine optimization services that demonstrate a measurable return on investment by ensuring your target market makes your Web site the 'First Click'."

FirstClickSEO delivers essential on-line marketing. Habra predicts, "any Web site, on-line initiative, or domain name will require a search engine optimization campaign." As search engines continue to evolve indexing algorithms and the World Wide Web becomes more voluminous, standing out in the first 10 spots of any given search will become even more competitive. Google just announced a new Universal Search Engine that will re-define the way results will appear. "It's not just a modification, it's a whole new set of data that is searched upon," Habra indicates. FirstClickSEO offers the managed services to help companies become very visible. Habra continues, "After all, what's the point of marketing or selling on-line in any capacity if your Web is invisible to search engines when your target searches are conducted."

FirstClickSEO has launched an informative Web site to provide detail on services, pricing, and a tremendous resource base to learn more about the world of SEO. Terry Pfeifer, FirstClickSEO's managing partner in charge of Business Development, demonstrates the Web site, "as SEO standards and best practices are developed, FirstClickSEO will certify strategies and publish valuable information via our own Web site."

To learn more, please visit www.firstclickseo.com

About Noospheric, LLC

Noospheric is a multi-disciplinary consulting and development agency providing companies the strategy, creativity, and technology necessary to succeed in today's global marketplace. Noospheric's Venture Fund branch provides startup consulting, strategy, and investment to launch innovative business models led by passionate management.