

INVENTORS WORKSHOP INTERNATIONAL

30th Anniversary: 2001

EDUCATIONAL FOUNDATION – A non-profit (501 (c) 3) membership education organization

INVENTOR CENTER USA

www.inventorsworkshop.info

P.O. Box 285, Santa Barbara, CA 93102

Telephone: 805.879.1729

Fax: 805.564.7188

On the internet@ website:

Email: alan@inventorsworkshop.info

Entrepreneurs Workshop International

PRESS RELEASE

For Immediate Release

Contact:

Alan Tratner

IWI

(805) 879-1729

alan@inventorsworkshop.info

Billie Connor

Los Angeles Public Library

(213) 228-7210

CASHING IN ON GREAT IDEAS:"MASTERING Marketing on the Internet--Rising to the TOP"

January 12, 2008 (Saturday) 1:00-3:00 p.m., Los Angeles Central Library

Los Angeles, CA - A free workshop will be held at the Mark Taper Auditorium of the Los Angeles Central Public Library on January 12 from 1PM to 3PM for entrepreneurs, inventors, and small business people.

Presented by Ernst and Young Entrepreneur of the Year, Jacques Habra, CEO of *FirstClick SEO*.

All meetings in this "Cashing in on Great Ideas Series" feature a panel or individual experts and institutions.

Open to the Public. There will be ample questions and answer opportunities and information handouts.

CASHING IN ON YOUR GREAT IDEAS SERIES

To be held in the Los Angeles Public Library - Mark Taper Auditorium

Always followed to by the Los Angeles Chapter of Inventors Workshop International and the Entrepreneurs Workshop non-profit organization meeting: 3:15-5:30 p.m.

Upcoming: 7th Annual FUNDING Workshop--everything you need to know about financing your great ideas or enterprises--from SBA Loans to Angel and Venture Capital—expert panel, Q&A. Feb 9th

For Additional Information please Contact:

Billie Connor-Dominguez
Los Angeles Public Library
Science & Technology Department
630 West Fifth Street
Los Angeles, CA 90071
(213) 228-7210